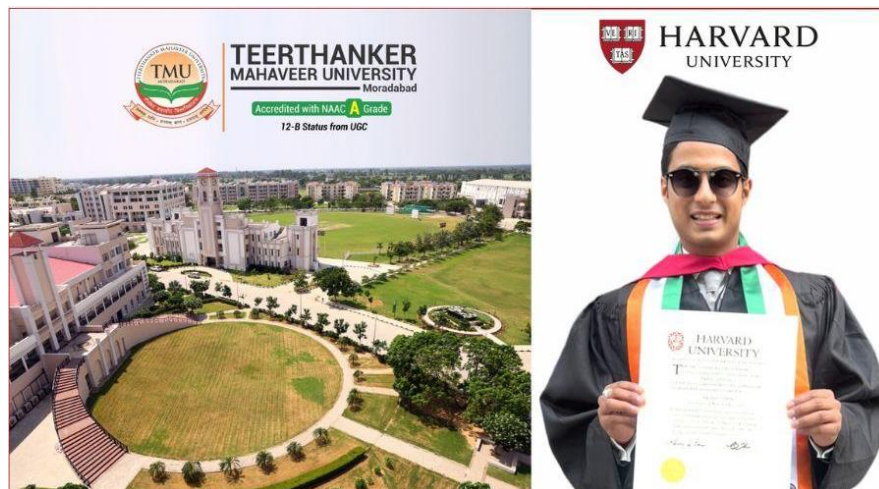


MoU signed between TMU and Harvard Business School Publishing



Teerthanker Mahaveer University (TMU), Moradabad, accredited with NAAC A Grade and recognized under UGC 12B status, continues to expand its academic horizons through collaborations with globally renowned institutions. In pursuit of providing world-class learning resources and enriching its students' educational experience, TMU has entered into a Site License Agreement with Harvard Business School Publishing (HBSP) in February.

This strategic partnership opens the doors of TMU's classrooms and libraries to a wealth of globally acclaimed business and management knowledge developed by Harvard Business School (HBS) faculty and industry experts.

About Harvard Business School Publishing

Harvard Business School Publishing is a wholly owned subsidiary of Harvard University, renowned for producing case studies, simulations, articles, and thought leadership that have shaped management education worldwide. HBSP content is utilized by leading universities and corporate organizations across the globe to teach critical thinking, decision-making, and leadership skills.

With this agreement, TMU gains privileged access to the Harvard Business School Publishing Site License, enabling faculty and students to integrate world-class learning materials into their teaching and research.

Scope of the Agreement

The site license agreement allows TMU to:

1. **Access Harvard Business School Case Studies** – Faculty and students can study and analyze real-world business challenges across industries and regions.
2. **Utilize Harvard Simulations** – Experiential learning modules that develop problem-solving, teamwork, and leadership capabilities.
3. **Integrate Harvard Readings and Articles** – Academic and practitioner-oriented resources to enrich classroom discussions and research projects.
4. **Faculty Empowerment** – Professors can embed Harvard cases and simulations directly into their teaching, enhancing curriculum delivery and student engagement.
5. **Student Learning Enhancement** – Students gain exposure to globally benchmarked content, preparing them for leadership roles in business and society.

Benefits for TMU

This collaboration provides multiple advantages to the TMU community:

- **Global Standards of Learning** – Students and faculty work with materials used in Ivy League and top global business schools.
- **Skill Development** – Improved decision-making, analytical thinking, and leadership skills through case-based and experiential learning.
- **Research and Teaching Support** – Faculty gain access to a repository of well-researched and tested teaching resources.
- **Industry Readiness** – Students become adept at tackling complex, real-world business problems, making them industry-ready graduates.

Governance and Duration

The agreement, grants TMU the right to access Harvard Business School Publishing's content for the specified duration under the terms of the license. The arrangement is subject to periodic renewal and review, ensuring that TMU continues to meet academic quality and compliance standards.

Conclusion

By signing the Harvard Business School Publishing Site License Agreement, TMU reaffirms its commitment to providing world-class education to its students. This collaboration positions TMU as a forward-looking institution that integrates global best practices in management education into its curriculum.

With access to Harvard's case studies, simulations, and thought leadership resources, TMU faculty and students will gain invaluable insights that go beyond textbooks, shaping them into leaders, innovators, and problem-solvers who can contribute effectively to business and society.