

MoU signed between TMU and Westford Education Group, London

TEERTHANKER MAHAVEER UNIVERSITY, MORADABAD





TMU-BUSINESS INCUBATION CENTRE
Ideas to action




SESSION
on

**CAREER OPPORTUNITIES IN BUSINESS
MANAGEMENT : A GLOBAL PROSPECTIVE**



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Teerthanker Mahaveer University (TMU), Moradabad, Uttar Pradesh, accredited with NAAC A Grade and recognized by the University Grants Commission (UGC), has entered into a significant academic and research collaboration with Westford Education Group (WEG), UK. This partnership marks an important milestone in TMU's journey toward global engagement, knowledge-sharing, and research innovation.

About Westford Education Group

Westford Education Group, headquartered in the United Kingdom with strong institutional presence in the UAE, USA, and France, is a globally reputed provider of accredited higher education. Its institutions include Acacia University (Arizona, USA), GEX School of Management (France), Exceed College, Eaton Business School, Athena Global Education, and Westford University College in the UAE. Collectively, these institutions offer a diverse portfolio of programs and international opportunities for learners worldwide.

About Teerthanker Mahaveer University

Established in 2008, TMU is a multidisciplinary, research-intensive university spread across 140 acres, offering undergraduate, postgraduate, and doctoral programs in diverse fields. With NAAC A Grade accreditation and 12B status from UGC, TMU is dedicated to providing quality education, research, and consultancy services. The university envisions becoming a globally recognized center of excellence, committed to innovation, creativity, and industry-readiness of its students.

Scope of Collaboration

The MoU between TMU and WEG covers a broad range of academic and research activities, ensuring mutual growth and development. The key areas include:

1. **Joint Research Projects and Funding** – Faculty and researchers from both institutions will collaborate on research initiatives, share resources, and co-author publications.
2. **Exchange of Academic Resources** – Both parties will share academic materials, facilities, and expertise.
3. **Student Exchange Programs** – Students from TMU and WEG institutions will have the opportunity to study at each other's campuses with credit recognition, and may also participate in internships.
4. **Short Courses and Summer Schools** – Special programs will be offered in areas such as global business, culture, and industrial practices, including field visits and interactive sessions.
5. **Faculty Exchange** – Faculty members will teach, conduct seminars, and engage in collaborative research across both campuses.
6. **Joint Conferences and Workshops** – Both institutions will co-host international conferences, seminars, and workshops to strengthen academic ties.
7. **Twinning and Joint Programs** – Students will be able to undertake part of their programs at each institution, enhancing their academic and global exposure.

Benefits of the Collaboration

This collaboration will provide students and faculty of TMU with a platform to:

- Gain international exposure and access to globally recognized academic practices.
- Participate in multidisciplinary research projects addressing global challenges.
- Experience cultural exchange and broaden their perspectives through student and faculty mobility programs.
- Pursue joint degree pathways and career-enhancing opportunities in collaboration with leading global institutions.

Governance and Duration

The collaboration is structured as a principal-to-principal partnership, respecting the autonomy of both institutions. The MoU will remain valid for five years, with provisions for renewal and expansion based on mutual agreement. Designated coordinators from TMU and WEG will oversee implementation and ensure smooth communication.

Conclusion

The MoU between Teerthanker Mahaveer University and Westford Education Group represents a significant leap forward in TMU's commitment to internationalization, research excellence, and holistic student development. Through this collaboration, TMU students and faculty will gain opportunities to engage with a global academic community, thereby advancing TMU's vision of being a premier institution of higher learning recognized for academic innovation and global impact.